PRACTICAL AI FOR ALL

BORDEN AI
ADVISORY & ENABLEMENT LLC

Steubenville • Weirton • Wheeling • Belmont County • Pittsburgh Suburbs • Remote
www.bordenaiadvisors.com | 740-433-4071

Reclaim 5–10 Hours a Week—Without Tech Jargon or Data Risk.

Plain-English, hands-on AI workshops and coaching for local small and mid-sized businesses. No coding. No software sales pitches. Just safe daily habits your team can use Monday morning.

66%
of U.S. small businesses already use AI

70%
say their staff still needs real training

1 Page
Custom AI Safety Policy included every session

WHAT YOUR TEAM LEARNS HANDS-ON

✓ **The 4-Pillar P-C-T-F Formula:** Turn rough notes into polished client emails, estimates, and action tables in 20 seconds—in *your* voice.

✓ **Private "Company Brain":** Load your employee handbook, SOPs, and price sheets into Gemini Notebook for instant answers with clickable citations.

✓ **Zero "Shadow AI" Risk:** Master local data scrubbing, business-tier privacy boundaries, and our **ACT (Ask → Check → Tell)** review habit.

✓ **Vendor-Neutral Tools:** Practical guidance across Google Workspace, Microsoft 365 Copilot, and Claude—using tools you often already own.

WHO WE HELP MOST

✓ **Commercial Contractors & Trades:** Faster quotes, SOWs, exclusions & bid spec reviews.

✓ **Accounting, Law & Insurance:** Safe document triage with strict client privacy rules.

✓ **Healthcare & Dental Offices:** Non-PHI admin speed, onboarding & SOP checklists.

✓ **Manufacturers & Distributors:** Meeting accountability, reporting & customer service.

✓ **Chambers, Rotary & Nonprofits:** Ask about our **FREE 45-min Lunch & Learn**!

STARTING MENU — LOCAL OHIO VALLEY & REGIONAL OPTIONS

Offering	Format & What's Included	Local Pilot / Small Team	Regional (20–150 Staff)
Founding Local Client Pilot	3-hr hands-on session (up to 8 staff) + 1-Page AI Policy + 14-day check-in *(limited to first 3–5 local businesses)*	**$205**	**$750 Beta**
AI Kickstart Team Workshop	Full 4-hr half-day on-site intensive (up to 8 staff), printed workbooks, 4 live labs & 1-Page AI Policy	**$665**	**$1,500 – $3,000**
"Company Brain" Buildout	Upload & organize SOPs, handbooks & price sheets in Gemini Notebook + live team walkthrough	**$455**	**$2,000 – $3,500**
1-on-1 Owner Coaching / Monthly Coach	2-hr Owner Power Session ($125) / 3-Pack ($335) — or ongoing Monthly Team AI Coach	**$125 – $335**	**$1,000 – $2,500/mo**

SAFETY FIRST — THE TRAFFIC-LIGHT STANDARD TAUGHT IN EVERY SESSION

GREEN — SAFE
Public brochures, templates & sanitized drafts inside approved business tools.

YELLOW — SCRUB FIRST
Internal emails, notes & SOPs—remove client names & IDs locally before pasting.

RED — NEVER ENTER
SSNs, bank details, HIPAA records, passwords & private margins stay out of prompts.

Why Work With George A. Borden, MBA? Commercial Technology Strategist • 30+ years in commercial technology & enterprise solutions architecture • Co-founded and scaled a regional IT services firm to $2.5M • MBA (2025) & Google AI Professional Certificate. A trusted local neighbor who speaks plain business ROI—not tech hype.

Book a Free 15-Minute Bottleneck Chat

Zero sales pressure—plus get our **Free 1-Page Small Business AI Safety Policy** just for reaching out.

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